

MARK EMMERSON R. BALINGIT

DATA NINJA

What can your data do for you?

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PROFILE

A curious mind seeking methods to empower others to be the best version of themselves in the workplace. Bringing data to life by revealing trends, raising & answering questions, and identifying opportunities. An intermediary bridging the gap between business and technology, translating known and unknown challenges into viable, long-term, technical solutions.

EXPERTISE

- SQL / T-SQL
- Database Querying
- Data Cleansing
- SQL Server Reporting Services
- (Exploratory) Data Analysis
- Microsoft Office Suite
- Data Visualization
- Tableau
- Microsoft Power BI

EXPERIENCE

Western Veterinary Conference (WVC) | Las Vegas, NV

Discovered, improved, and established procedures, which **empowered staff** to work more efficiently and autonomously. Provided **one-on-one and group training sessions** to more effectively use systems. Through the **implementation and utilization of SSRS**, maintained business intelligence project, which **filled a reporting void of 3 years**. Created historical and real-time, visual reports for various departments. Resolved challenges and provided support for internal staff and customers dealing with a platform of multiple systems.

Database and Systems Specialist

(Sept 2017 – Apr 2018)

- Collaborated with 3rd-party developer, PerByte, Inc., allowing for the creation of customizable registration pages usable over multiple product lines
- Using SSRS, provided **time-savings of 100 hours** for processing speaker payment information, data visualization, scheduled & on-demand reporting, and **invoice generation which processed ~\$3 million**
- Actively monitored sync errors between two systems to ensure correct data flowed through to database
- Fixed and optimized Crystal Report used to run **450 speaker and moderator presentation schedules**, resulting in **time-savings of 120 hours** and the need to edit in Microsoft Word

Systems Analyst

(Jun 2017 – Sept 2017)

- Together with PerByte, developed an automated process for CE certificate delivery, **reducing time spent on post-course preparation** and **allowing participants to download and print certificates on-demand** through the web
- Configured cadmiumCD's online portal **utilized by 450 speaker and moderators** for task assignments and email communications
- Initiated persona project for Education department to aid with development of future educational courses

Desert IT Solutions | Las Vegas, NV

IT Technician

(Apr 2016 – May 2017)

Hired on as second employee and provided superior customer service in a timely fashion, allowing owner to concentrate on growing this startup managed service provider. Served as the highly requested technician for support requests.

IT Technician (Contract)

(Mar 4 – 10, 2016)

Setup client's internal staff with workstations and network. Staffed IT help desk providing technical support for a non-technical, international yearly conference with **over 15,000 attendees**.

SKILLS

Communication: oral, written, listening
Problem solving
Teaching / training
Customer service

INTERESTS

Hiking
Running
Lifelong learning
Traveling

EDUCATION

Bachelor of Science – Business Administration in Management Information Systems
University of Nevada – Las Vegas